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Nicole Ofiesh | Graphic Designer | Greater Boston

about

Passionate artist with a concentration in Graphic Design. As a multi-faceted creative, I bring a wide range of talents to the table. Illustration is the focus of most of my work and I always love to experiment with new techniques and styles.

education

Salem State University, Class of 2021
Bachelor of Arts, Graphic Design,
Marketing Minor

awards

Certificate of Excellence

Painting, Salem State University, 2022

Certificate of Excellence

Graphic Design, Salem State
University, 2021 and 2022

skills

Software: Indesign, Illustrator,
Photoshop, AfterEffects, Acrobat,
Procreate, Powerpoint

Technical: Illustration, Composition,
Typography, Color Theory, Social
Media, Branding, Marketing

work experience

Curriculum Associates, Billerica, MA

Associate Marketing Designer, January 2022–Present

- Create compelling designs for print and web while adhering to an existing brand/visual language
- Balancing several projects at any given time
- Work closely with project managers and communicate the thinking behind each design choice

Hound and Country Pet Care, Beverly, MA

Freelance Designer, January 2022–Present

- Conceptualized and executed a new brand identity and visual language for greater recognition
- Designed ID badges, business cards, fliers, merchandise and the company website to improve engagement

Curriculum Associates, Billerica, MA

Design Intern, May 2021–August 2021

- Learn about ADA/WCAG compliance/standards and implement them in my work
- Develop an understanding of corporate workflow through Adobe Workfront, Outlook, Slack, etc.
- Establish an efficient and organized creative process

contact

(978) 594-7566 | NicoleOfiesh.Design@gmail.com

www.NicoleOfiesh.Design